

**BMW of North America, LLC**  
**2008 Model Year**  
**Suggested Retail Price**

Effective September 1, 2007

	528i Sedan	528xi Sedan	535i Sedan	535xi Sedan	550i Sedan	535xi Sports Wagon
<b>U.S. Models</b>						
Base Price U.S.A. Port of Entry*	\$44,300	\$46,500	\$49,400	\$51,600	\$58,500	\$54,000
Base Price Euro Delivery Munich Pick Up	\$41,200	\$43,245	\$45,940	\$47,990	\$54,405	\$50,220
Base Price Diplomatic U.S.A. Port of Entry	\$42,085	\$44,175	\$46,930	\$49,020	\$55,575	\$51,300
<b>Options</b>						
205 STEPTRONIC automatic transmission	NC	NC	NC	NC	NC	NC
217 Active Steering	\$1,400	NA	\$1,400	NA	\$1,400	NA
261 Rear side-impact airbags	\$385	\$385	\$385	\$385	\$385	\$385
2C0 18" Light-alloy wheels Star Spoke (style124) with run-flat perf. tires (18x8.0, 245/40 R18) (Requires ZSP on indicated models)	NA	NA	NA	NA	NA	\$600 (req'd)
2SE 18" Light-alloy wheels Star Spoke (style246) with run-flat performance tires (18x8.0, 245/40 R18) (Requires ZSP on indicated models)	ZSP	\$600 (req'd)	NA	NA	NA	NA
2TB Sport automatic transmission with shift paddles (Requires ZSP on indicated models)	NA	NA	\$500 (req'd)	NA	\$500 (req'd)	NA
322 Comfort Access system	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
416 Power rear sunshade with rear manual side window shades	\$575	\$575	\$575	\$575	\$575	NA
417 Rear manual side window shades	NA	NA	NA	NA	NA	\$250
437 Light Poplar wood trim	NC	NC	NC	NC	NC	NC
456 Multi-Contour seats (Included in package) (Requires Leather Dakota on indicated models)	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP	\$1,200 ZSP (req'd)
465 Fold down rear seats	\$475	\$475	\$475	\$475	\$475	STD
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
496 Heated rear seats (Requires ZCW and Leather Dakota on indicated models) (Requires ZCW on indicated models)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)
4BY Bamboo Anthracite wood trim	NC	NC	NC	NC	NC	NC
508 Park Distance Control	\$700	\$700	\$700	\$700	STD	\$700
522 Xenon headlights	\$800	\$800	STD	STD	STD	STD
591 18" Light-alloy wheels Star Spoke (style124) with mixed run-flat perf. tires (18x8.0, 245/40 R18 front and 18x9.0, 275/35 R18 rear) (Requires ZSP on indicated models)	NA	NA	ZSP	\$600 (req'd)	NA	NA
5AC High Beam Assistant (Requires ZPP and 522 on indicated models) (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250	\$250 (req'd)
5AD Lane Departure Warning (Requires ZPP on indicated models)	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500	\$500 (req'd)
5DF Active Cruise Control (Requires 205 on indicated models) (Requires 2TB or 205 on indicated models)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)
609 Navigation system	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900
610 Head-up Display (Requires 609 on indicated models)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)
611 Night Vision (Requires ZCW and 609 on indicated models)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)
653 HD radio	\$350	\$350	\$350	\$350	\$350	\$350
655 Satellite radio	\$595	\$595	\$595	\$595	\$595	\$595
677 Logic7 sound system with Surround Sound and Digital Sound Processing	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
6FL iPod and USB adapter	\$400	\$400	\$400	\$400	\$400	\$400
<b>Colors / Upholsteries</b>						
Non-Metallic paint	STD	STD	STD	STD	STD	STD
Metallic paint	STD	STD	STD	STD	STD	STD
KB Leatherette	STD	STD	STD	STD	STD	NA
LC Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	STD	\$1,450 ZPP
<b>Packages</b>						
ZCW Cold Weather Package	\$750	\$750	\$750	\$750	\$750	\$900
ZPP Premium Package	\$2,300	\$2,300	\$2,100	\$2,100	NA	\$2,400
ZSP Sport Package (Requires Leather Dakota on indicated models)	\$2,800 (req'd)	\$1,300 (req'd)	\$2,800 (req'd)	\$1,300 (req'd)	\$4,600	\$1,300 (req'd)
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.						
<b>Other Charges</b>						
Destination & Handling	\$775	\$775	\$775	\$775	\$775	\$775

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

\* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

**BMW of North America, LLC**  
**2008 Model Year**  
**Confidential Wholesale Price**

Effective September 1, 2007

	528i Sedan	528xi Sedan	535i Sedan	535xi Sedan	550i Sedan	535xi Sports Wagon
<b>U.S. Models</b>						
Base Price U.S.A. Port of Entry*	\$40,755	\$42,780	\$45,450	\$47,470	\$53,820	\$49,680
Base Price Euro Delivery Munich Pick Up	\$37,905	\$39,785	\$42,265	\$44,150	\$50,055	\$46,200
Base Price Diplomatic U.S.A. Port of Entry	\$38,720	\$40,640	\$43,175	\$45,100	\$51,130	\$47,195
Training Service Fee (Excludes Euro Delivery)	\$180	\$180	\$180	\$180	\$180	\$180
<b>Options</b>						
205 STEPTRONIC automatic transmission	NC	NC	NC	NC	NC	NC
217 Active Steering	\$1,230	NA	\$1,230	NA	\$1,230	NA
261 Rear side-impact airbags	\$350	\$350	\$350	\$350	\$350	\$350
2C0 18" Light-alloy wheels Star Spoke (style124) with run-flat perf. tires (18x8.0, 245/40 R18) (Requires ZSP on indicated models)	NA	NA	NA	NA	NA	\$545 (req'd)
2SE 18" Light-alloy wheels Star Spoke (style246) with run-flat performance tires (18x8.0, 245/40 R18) (Requires ZSP on indicated models)	ZSP	\$545 (req'd)	NA	NA	NA	NA
2TB Sport automatic transmission with shift paddles (Requires ZSP on indicated models)	NA	NA	\$455 (req'd)	NA	\$455 (req'd)	NA
322 Comfort Access system	\$910	\$910	\$910	\$910	\$910	\$910
416 Power rear sunshade with rear manual side window shades	\$525	\$525	\$525	\$525	\$525	NA
417 Rear manual side window shades	NA	NA	NA	NA	NA	\$230
437 Light Poplar wood trim	NC	NC	NC	NC	NC	NC
456 Multi-Contour seats (Included in package) (Requires Leather Dakota on indicated models)	\$1,090 ZSP (req'd)	\$1,090 ZSP (req'd)	\$1,090 ZSP (req'd)	\$1,090 ZSP (req'd)	\$1,090 ZSP	\$1,090 ZSP (req'd)
465 Fold down rear seats	\$430	\$430	\$430	\$430	\$430	STD
494 Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW
496 Heated rear seats (Requires ZCW and Leather Dakota on indicated models) (Requires ZCW on indicated models)	\$320 (req'd)	\$320 (req'd)	\$320 (req'd)	\$320 (req'd)	\$320 (req'd)	\$320 (req'd)
4BY Bamboo Anthracite wood trim	NC	NC	NC	NC	NC	NC
508 Park Distance Control	\$635	\$635	\$635	\$635	STD	\$635
522 Xenon headlights	\$730	\$730	STD	STD	STD	STD
591 18" Light-alloy wheels Star Spoke (style124) with mixed run-flat perf. tires (18x8.0, 245/40 R18 front and 18x9.0, 275/35 R18 rear) (Requires ZSP on indicated models)	NA	NA	ZSP	\$545 (req'd)	NA	NA
5AC High Beam Assistant (Requires ZPP and 522 on indicated models) (Requires ZPP on indicated models)	\$230 (req'd)	\$230 (req'd)	\$230 (req'd)	\$230 (req'd)	\$230	\$230 (req'd)
5AD Lane Departure Warning (Requires ZPP on indicated models)	\$455 (req'd)	\$455 (req'd)	\$455 (req'd)	\$455 (req'd)	\$455	\$455 (req'd)
5DF Active Cruise Control (Requires 205 on indicated models) (Requires 2TB or 205 on indicated models)	\$2,135 (req'd)	\$2,135 (req'd)	\$2,135 (req'd)	\$2,135 (req'd)	\$2,135 (req'd)	\$2,135 (req'd)
609 Navigation system	\$1,730	\$1,730	\$1,730	\$1,730	\$1,730	\$1,730
610 Head-up Display (Requires 609 on indicated models)	\$1,010 (req'd)	\$1,010 (req'd)	\$1,010 (req'd)	\$1,010 (req'd)	\$1,010 (req'd)	\$1,010 (req'd)
611 Night Vision (Requires ZCW and 609 on indicated models)	\$1,695 (req'd)	\$1,695 (req'd)	\$1,695 (req'd)	\$1,695 (req'd)	\$1,695 (req'd)	\$1,695 (req'd)
653 HD radio	\$315	\$315	\$315	\$315	\$315	\$315
655 Satellite radio	\$540	\$540	\$540	\$540	\$540	\$540
677 Logic7 sound system with Surround Sound and Digital Sound Processing	\$1,090	\$1,090	\$1,090	\$1,090	\$1,090	\$1,090
6FL iPod and USB adapter	\$365	\$365	\$365	\$365	\$365	\$365
<b>Colors / Upholsteries</b>						
Non-Metallic paint	STD	STD	STD	STD	STD	STD
Metallic paint	STD	STD	STD	STD	STD	STD
KB Leatherette	STD	STD	STD	STD	STD	NA
LC Leather Dakota (Included in package)	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP	STD	\$1,320 ZPP
<b>Packages</b>						
ZCW Cold Weather Package	\$685	\$685	\$685	\$685	\$685	\$820
ZPP Premium Package	\$2,095	\$2,095	\$1,910	\$1,910	NA	\$2,185
ZSP Sport Package (Requires Leather Dakota on indicated models)	\$2,550 (req'd)	\$1,185 (req'd)	\$2,550 (req'd)	\$1,185 (req'd)	\$4,185	\$1,185 (req'd)
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.						
<b>Other Charges</b>						
Destination & Handling	\$775	\$775	\$775	\$775	\$775	\$775

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**E60 Info Network**  
<http://www.e60.net>

		528i Sedan		535i Sedan		550i Sedan		Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 248 Heated steering wheel 464 Ski bag 494 Heated front seats 502 Retractable headlight washers						x	<b>\$900</b>
	<b>Cold Weather Package</b> 248 Heated steering wheel 494 Heated front seats 502 Retractable headlight washers	x	x	x	x	x		<b>\$750</b>
<b>ZPP</b>	<b>Premium Package</b> 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 563 Ambient light package LC Leather Dakota			x	x			<b>\$2,100</b>
	<b>Premium Package</b> 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 563 Ambient light package LC Leather Dakota	x	x					<b>\$2,300</b>
	<b>Premium Package</b> 316 Automatic tailgate opening and closing 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 563 Ambient light package LC Leather Dakota						x	<b>\$2,400</b>

